mygwork

lululemon

9,000+ applications. 51 hires.

What's powering lululemon's results?



The challenge

Hiring across teams is one thing. Doing it inclusively is another.

lululemon needed to:

- Hire at scale across four business units
- Attract talent aligned with their values
- Back their DEI commitments with measurable results

The partnership

That's where myGwork came in.

Together, we:

- Activated **inclusive job distribution** through LinkedIn and scraping
- Tapped into a global **LGBTQ+ talent network**
- Boosted employer visibility through **DEI-led branding**
- Delivered **strategic support** and **real-time reporting** throughout



In just a few months:



9,050 applications



544 interviews



51 hires

Across:

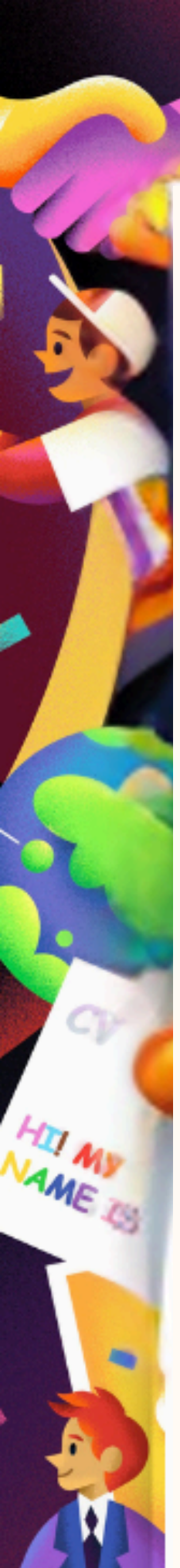
- **Retail**
- **Guest Education Centres**
- **Distribution Centres**
- **Corporate Offices**



"We've been able to make hires across all our business units. Huge testament to your partnership.

The best partners I have right now are you all."

Sophie Guerin, Director of Global Diversity & Inclusion, lululemon



Looking to build inclusive teams at scale?

Join 350+ global brands working with myGwork to attract and retain LGBTQ+ talent.

Trusted by